



top ten: activities

International Market Tourism Facts | December 2006



The most popular activity, undertaken by almost nine out of ten international visitors to Australia, is eating out at a restaurant and/or café.

What are the top 10 activities of international visitors to Australia?

		Number of Visitors	% of total visitors
1	Eat out/dine at a restaurant and/or cafe	4,540,166	89%
2	Go shopping for pleasure	4,158,211	82%
3	Go to the beach (incl swimming, surfing, diving)	3,156,004	62%
4	Go to markets	2,409,464	47%
5	Visit national parks / State parks	2,377,780	47%
6	Pubs, clubs, discos etc	2,061,127	40%
7	Visit wildlife parks / zoos / aquariums	2,013,279	39%
8	Visit botanical or other public gardens	1,781,746	35%
9	Charter boat / cruise / ferry	1,641,745	32%
10	Visit history / heritage buildings, sites or monuments	1,586,090	31%

Total: 5,098,759

