

# BUSINESS EVENTS AUSTRALIA TRADE PROGRAMS CALENDAR 2016

EVENT	DESCRIPTION	WHERE	TIMING
<b>IMEX America</b>	The largest trade show in the USA for the global meetings, incentive travel and events industry, with more than 3,000 hosted buyers and 3,100 exhibitors in 2015.	Las Vegas, USA	18-20 October 2016
<b>PAICE</b>	The annual international trade show for the incentive, meetings and events industry in New Zealand. Industry are advised to register directly with show organisers to participate.	Auckland, New Zealand	9 November 2016
<b>IBTM World</b>	Previously called EIBTM. IBTM World is a global trade show for the meetings and events industry in Europe. In 2015, IBTM World attracted more than 9,200 show visitors, including 3,700 hosted buyers from 73 countries.	Barcelona, Spain	29 November-1 December 2016
<b>Business Events Australia Greater China Showcase</b>	The Business Events Australia Greater China Showcase is a signature trade show for Tourism Australia in the Greater China region. The annual event is designed for the Australian business events industry (sellers) to showcase why There's nothing like Australia (TNLA) for a business event, to Greater China industry buyers (travel/event agents and corporate decision makers) and media.	China (TBC)	April 2017 (TBC)
<b>Associations World Congress</b>	Previously called the International & European Associations Congress, this event is considered an important association congress in Europe, the event attracts association leaders and executives, as well as conference and event organisers and association management companies.	Vienna, Austria	2-4 May 2017
<b>IMEX Frankfurt</b>	In 2015, IMEX enjoyed record attendance with around 8,900 unique visitors, the majority from UK and Europe. This included 3,952 hosted buyers and 3,500 exhibitors.	Frankfurt, Germany	16-18 May 2017

## EDUCATIONAL VISITS

Business Events Australia will continue to work with Australian Convention Bureaux and industry partners to host business events delegates in Australia in 2016, from key markets including: Greater China, North America, New Zealand and the United Kingdom/Europe.

