



## WORKING AT TOURISM AUSTRALIA

### AT TOURISM AUSTRALIA WE BELIEVE IN DEVELOPING TALENT.

Tourism Australia is committed to providing students with the opportunity to obtain valuable practical experience with a leading global marketing organisation. Our programs provide exceptional training within a fantastic supportive and collaborative environment.

The Tourism Australia (Maggie White) Students and Graduates Program gives Australian university students and graduates who are passionate about tourism and Australia the opportunity to gain valuable insights and skills in the tourism and marketing sector, working within various business units of Tourism Australia's Sydney office.

The program is named after Maggie White – one of Australian tourism's most passionate advocates who sadly passed away in June 2015. Maggie was a much loved member of the travel industry and the Tourism Australia family, having worked with Tourism Australia and its forerunner, the Australian Tourist Commission (ATC), for close to 25 years.



### PROGRAMS WE RUN FOR STUDENTS

The Tourism Australia (Maggie White) Students and Graduates Program provides a range of internship, cadetship and graduate program opportunities to Australian university students and recent graduates who are passionate about tourism and Australia.

Successful applicants will have the opportunity to work alongside experienced industry professionals to gain insights and pivotal skills in the tourism and marketing sector.

Placements are available in various business units within Tourism Australia's Sydney office that align with and complement applicants' studies and careers interests. These include:

- Tourism
- Business
- Marketing
- Communications
- Research (marketing based)

Application dates vary according to each individual program. Please see the following pages for specific program application dates and information.



## INTERNSHIP PLACEMENTS

Tourism Australia offers internships to undergraduate and postgraduate university students who are required to undertake a work experience placement as part of their course curriculum.

The duration of the internship should be for no longer than the maximum period as required by the student's course, and if relevant will be extended. During their placements, interns will be given practical experience relevant to their study in a dynamic and progressive work environment.

Internships are available at Tourism Australia in business units that align with the student's course units, enabling them to gain professional workplace skills and an increased understanding of work principles related to their study.

### PERSONAL INSURANCE COVERAGE

Before commencing a placement, personal insurance coverage must be provided through the education institution in which the student is enrolled.

### APPLICATION DATE

Applications are welcome throughout the year.



## INDIGENOUS CADETSHIPS

The Indigenous Cadetship is an initiative which provides assistance and paid work placement opportunities for Aboriginal and Torres Strait Islander students.

It's a great opportunity for undergraduate students currently enrolled in a full time degree to work on exciting projects in a supportive and collaborative work environment. Cadets will be offered career development opportunities and on-the-job training with real responsibility from day one.

Our Indigenous Cadetship program is offered by the Indigenous Cadetship Support Program (ICS) under the Department of the Prime Minister and Cabinet. The first step in applying for a cadetship is to register with ICS. This can be done online through the ICS Website [www.ics.employment.gov.au](http://www.ics.employment.gov.au)

### PERSONAL INSURANCE COVERAGE

Before commencing a placement, personal insurance coverage must be provided through the education institution in which the student is enrolled.

### APPLICATION DATE

Applications are welcome throughout the year.



## PROFESSIONAL CADETSHIPS

Tourism Australia provides paid opportunities for students who are studying Marketing, Business or Communications related disciplines, or who have qualifications in these fields, through our Professional Cadetship program.

The Cadetship is a unique and rewarding program, which provides candidates with practical training and the opportunity to develop skills relevant to Tourism, Marketing, Communications and Research (marketing based). We are looking for applicants who are motivated and have good communication and leadership skills.

The Cadetship is open to graduates who need to fulfil 12 months' work in industry as part of their course requirement, as well as recent graduates with a qualification.

### PERSONAL INSURANCE COVERAGE

Before commencing a placement, personal insurance coverage must be provided through the education institution in which the student is enrolled.

### APPLICATION DATE

Applications are welcome throughout the year.



## GRADUATE PROGRAM

Tourism Australia's Graduate Program provides students with the opportunity to obtain valuable practical experience with a leading global marketing organisation. Our program provides exceptional training within a supportive and collaborative environment.

The program is offered on a one-year paid fixed term engagement. There will be an intake of two graduates per year depending on business needs. Graduates need to be committed to their own development and determined to make the most of the learning opportunities Tourism Australia offers. Tourism Australia encourages Aboriginal and Torres Strait Islanders with relevant university qualifications and those nearing graduation to apply for a position in the Graduate Program.

### APPLICATION DATE

Applications accepted sometime during the first half of every year. Please stay posted for when applications become open on our corporate website.



## CRITERIA AND PROCEDURE

### ELIGIBILITY CRITERIA

Students and graduates wishing to apply to take part in the programs must be:

1. Australian residents; and
2. Enrolled in an Australian university and in the second or third year of their relevant degree, or with a degree qualification from an Australian university.

### APPLICATION PROCEDURE

Applicants should submit a cover letter and resume outlining their areas of interest, work experience and accomplishments together with a statement of the experience they hope to gain at Tourism Australia, along with details of the course requirements leading to the placement.

Tourism Australia advertises in the following online channels:

- Tourism Australia's corporate website
- Tourism Australia's LinkedIn careers page
- Grad Connection



## RECRUITMENT PROCESS

The standard recruitment process\* for positions in Tourism Australia's Students and Graduates program is as follows:

1. Apply online through the advertised channel
  - a. Upload your resume, cover letter, current academic transcript, and current right to work documents (valid passport or birth certificate and valid driver's licence).
2. You will be invited to complete an online aptitude test.
3. Once you have completed and passed the test, you will be contacted for a phone interview.

This interview will assist us to establish whether you meet our minimum requirements.

4. Tourism Australia will review all candidates who have successfully passed the test and phone interview. If you have the right skillset and would be a good candidate for one of our positions, we will invite you to attend a first interview.

5. If after the first interview you're shortlisted for a role you will be:
  - a. (Graduates) invited to a panel interview. If successful, you will then be offered a role in one of Tourism Australia's business units.
  - b. (Students) offered a placement within a Tourism Australia business unit that is relevant to your area of study or that meets our business requirements at the time.

*\*Process may vary according to position.*



# WHY WORK WITH US?

## THE BENEFITS OF WORKING WITH TOURISM AUSTRALIA INCLUDE:

- Gaining experience and insight into the marketing and research in the tourism industry
- Working with smart and passionate people
  - Parental leave
  - Innovative digital products
  - Competitive superannuation
- Learning and development opportunities
  - Health and wellbeing program
- Work with Indigenous tourism products
  - Global exposure



## HOW DO YOU APPLY?

### CONTACT US



[www.tourism.australia.com/careers](http://www.tourism.australia.com/careers)



[vacancy@tourism.australia.com](mailto:vacancy@tourism.australia.com)



Tourism Australia