DOMESTIC TOURISM PERFORMANCE

Overnight spend
$78.8 BILLION

112.3 MILLION
Overnight trips

Day trips spend
$25.9 BILLION

238.7 MILLION
Day trips

REASON FOR TRAVEL

Holiday 38.8%
Visiting friends & relatives 34.1%
Business 23.3%
Other 6.4%

INTRASTATE V INTERSTATE TRAVEL

Intrastate travel 68%
Interstate travel 32%

REGIONAL V CITIES

Regional 60%
Capital cities or Gold Coast 40%

TRAVEL EXPENSES

Food & drink 28%
Accommodation 25%
Land transport 15%
Airfares 15%
Shopping 7%
Tours 4%
Entertainment 3%
Other 2%

ACCOMMODATION TYPES

Visiting friends & relatives 35%
Hotels, motels and resorts 24%
Camping and caravans 14%
Rented apartment or house 13%
Other 13%
Own property 4%

TOP 10 OVERNIGHT DOMESTIC DESTINATIONS

<table>
<thead>
<tr>
<th></th>
<th>OVERNIGHT TRIPS</th>
<th>OVERNIGHT EXPENDITURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SYDNEY NSW</td>
<td>12.2m</td>
<td>$9.0bn</td>
</tr>
<tr>
<td>MELBOURNE VIC</td>
<td>10.8m</td>
<td>$9.3bn</td>
</tr>
<tr>
<td>BRISBANE QLD</td>
<td>7.9m</td>
<td>$5.0bn</td>
</tr>
<tr>
<td>NORTH COAST NSW</td>
<td>6.2m</td>
<td>$3.9bn</td>
</tr>
<tr>
<td>DESTINATION PERTH</td>
<td>4.7m</td>
<td>$3.9bn</td>
</tr>
<tr>
<td>SOUTH COAST NSW</td>
<td>4.4m</td>
<td>$2.0bn</td>
</tr>
<tr>
<td>HUNTER NSW</td>
<td>4.2m</td>
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<tr>
<td>GOLD COAST QLD</td>
<td>3.9m</td>
<td>$3.6bn</td>
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<tr>
<td>SUNSHINE COAST QLD</td>
<td>3.8m</td>
<td>$2.7bn</td>
</tr>
<tr>
<td>ADELAIDE SA</td>
<td>3.4m</td>
<td>$2.8bn</td>
</tr>
</tbody>
</table>

National Visitor Survey, year ending March 2020