

DESTINATION AUSTRALIA

The Future of Australian tourism

Thursday 4 March 2021 | ICC Sydney

After the unprecedented challenges of 2020, Destination Australia 2021 will focus on the future of Australian tourism. High profile speakers will share consumer insights, global trends and discuss key opportunities for the tourism industry in a post COVID world. Destination Australia will also be offered online for those unable to attend in person.

Register now to secure your spot.

Cost

\$200 (inc GST) early bird | \$50 (inc GST) online only

Speakers



PHILLIPA HARRISON
*Managing Director,
Tourism Australia*



KARL STEFANOVIC
*Channel Nine Television
Presenter*



GRANT WEBSTER
*Chief Executive Officer,
Tourism Holdings Limited*



TOM VON OERTZEN
*Senior Partner and
Managing Director,
Boston Consulting Group*



JAMES HURMAN
*Founding Partner,
Previously Unavailable*



KARLA GRANT
*Host, Journalist and
Executive Producer of
Living Black NITV/SBS*



ASHLEIGH BRUTON
Head of Social, Digitas



CAM BLACKEY
*Chief Creative Officer
M&C Saatchi*



SUSAN COGHILL
*Chief Marketing Officer,
Tourism Australia*



LAURA BERRY
*Chief Executive Officer,
Supply Nation*



KANDIESE VILLELLA
*Head of Paid Social
Reprise, UM*



**JOHN HARDING
EASSON**
Head of Social, opr



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TOURISM AUSTRALIA

