DOMESTIC TOURISM PERFORMANCE

Overnight spend
$51.9 BILLION

80.3 MILLION Overnight trips

Day trips spend
$19.1 BILLION

178.7 MILLION Day trips

REASON FOR TRAVEL

Holiday 38%
Visiting friends & relatives 34%
Business 23.8%
Other 7%

INTRASTATE V INTERSTATE TRAVEL

Intrastate travel 75%
Interstate travel 25%

REGIONAL V CITIES

Regional 64%
Capital cities or Gold Coast 36%

TRAVEL EXPENSES

Food & drink 29%
Accommodation 27%
Land transport 16%
Airfares 12%
Shopping 8%
Tours 4%
Entertainment 3%
Other 2%

ACCOMMODATION TYPES

Friends or relatives property 38%
Hotels and similar accommodation 26%
Camping and caravans 12%
Other 9%
Rented apartment or house 8%
Own property 5%
Guest house or Bed & Breakfast 1%

TOP 10 OVERNIGHT DOMESTIC DESTINATIONS

<table>
<thead>
<tr>
<th>TOTAL</th>
<th>OVERNIGHT TRIPS</th>
<th>OVERNIGHT EXPENDITURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SYDNEY NSW</td>
<td>7.4m</td>
<td>$5.24bn</td>
</tr>
<tr>
<td>MELBOURNE VIC</td>
<td>5.7m</td>
<td>$5.25bn</td>
</tr>
<tr>
<td>BRISBANE QLD</td>
<td>5.5m</td>
<td>$3.79bn</td>
</tr>
<tr>
<td>NORTH COAST NSW</td>
<td>4.4m</td>
<td>$3.58bn</td>
</tr>
<tr>
<td>DESTINATION PERTH</td>
<td>3.5m</td>
<td>$2.68bn</td>
</tr>
<tr>
<td>SOUTH COAST NSW</td>
<td>3.7m</td>
<td>$2.03bn</td>
</tr>
<tr>
<td>HUNTER NSW</td>
<td>3.3m</td>
<td>$2.02bn</td>
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<tr>
<td>SUNSHINE COAST QLD</td>
<td>3.2m</td>
<td>$2.45bn</td>
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<tr>
<td>GOLD COAST QLD</td>
<td>2.6m</td>
<td>$2.64bn</td>
</tr>
<tr>
<td>ADELAIDE SA</td>
<td>2.6m</td>
<td>$1.72bn</td>
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</tbody>
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National Visitor Survey, year ending September 2020