



Australian Government

Austrade

Traveller insights and data

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Already 22,000 jobs have been lost



702,700 Jobs, March '20



▼ 21,900 vs March '19



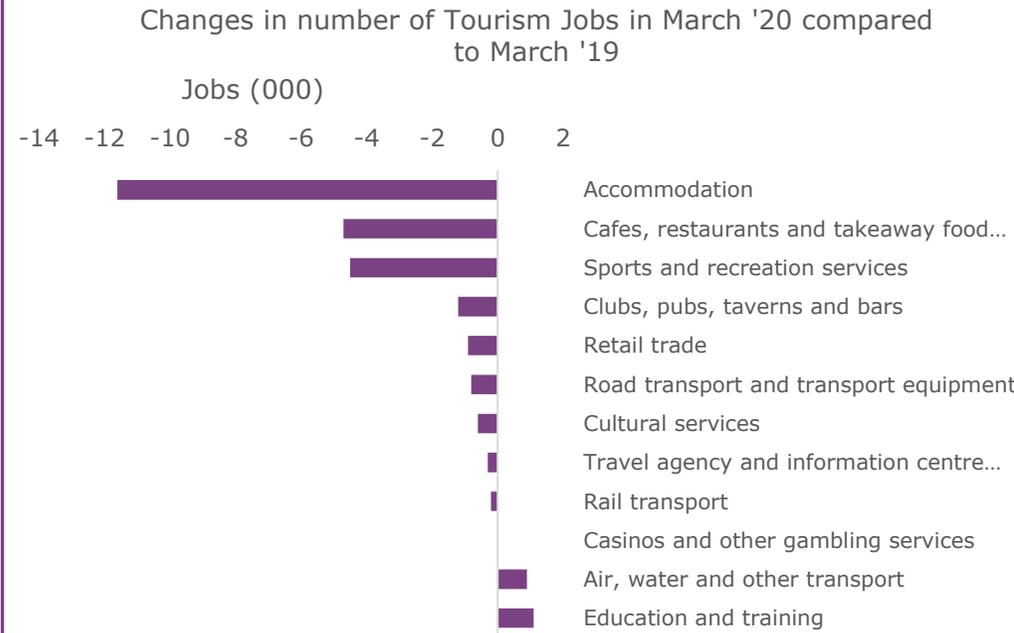
4.9% of Filled Jobs

➤ **Latest estimates of Tourism Jobs from the ABS show 21,900 tourism jobs were lost in YE March 2020 compared with March 2019**

- This represents a 3.0% fall on March 2019
- Accommodation, cafes and recreation services represented 85% of this loss
- In the year ending December 2019, Tourism jobs grew 1.9%

➤ **However, not much of COVID-19 impacts were captured**

- Borders closed March 20, with JobKeeper announced March 30
- Expect the bulk of job losses to occur in (next) June Quarter 2020



New monthly estimates to be released Friday 14 August

Domestic overnight tourism has seen losses of \$13.7 billion (41%) since the start of 2020 to the end of May due to the impacts of bushfires and COVID-19.

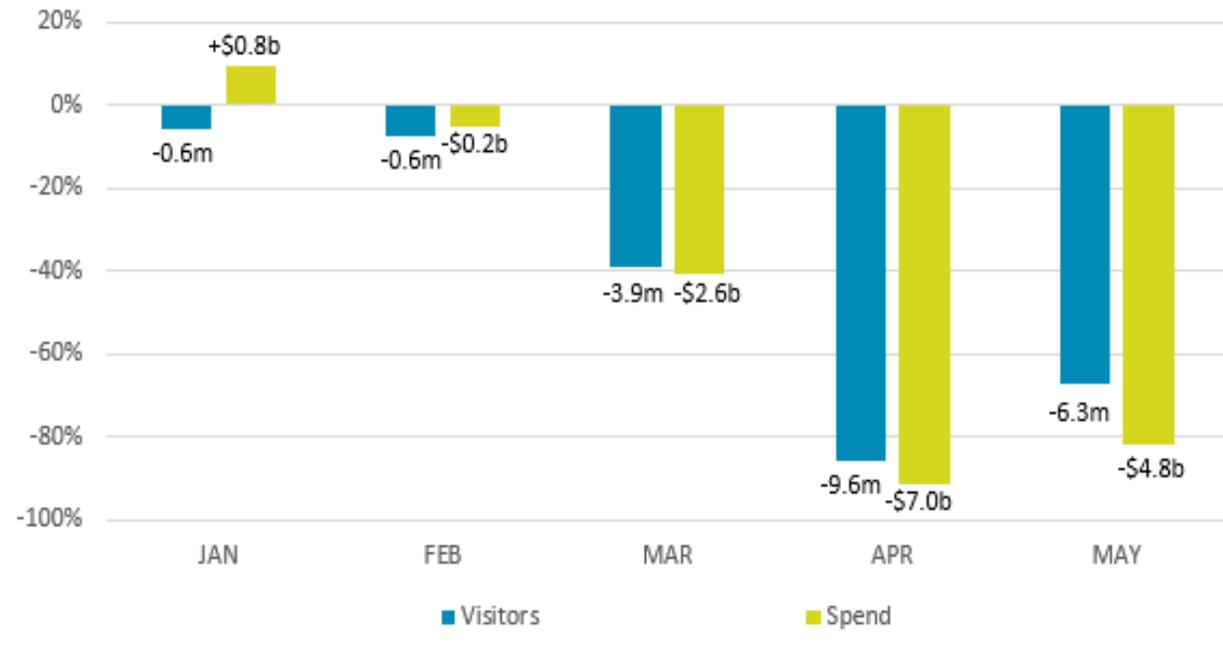
With COVID-19 restrictions in place through April 2020, results were particularly soft.

- **In April, 86 per cent or 9.6 million fewer overnight trips taken than in April 2019. Domestic overnight spend fell to just \$666 million, a 91 per cent or \$7 billion loss when compared to April 2019.**

An easing of COVID-19 lockdown measures saw some improvement in May. However, overnight trips still fell 67 per cent to 3.1 million compared with May 2019.

- **In May, domestic overnight spend was just \$1.1 billion for the month, down 82 per cent and bringing a loss of \$4.8 billion on May 2019.**
- **Less reliance on interstate trips has seen WA fare better than other states (so far).**
- **TAS had a better start to 2020 than other states due to an absence of bushfires and associated smoke haze.**

Domestic Overnight Visitors & Spend by Month 2019 v 2020



New reports, traveller profiles and insights

The profile of travellers has looked different over the last few months. Spend across all categories of travel items is lower:

- **Business travel now has a larger portion of travel.**
- **Spend is currently around one quarter of the normal volume for this time of year.**
- **Spend on taxis and public transport while on overnight trips has fallen by 25-30%. As have airfares.**
- **Average fuel spend per trip is up 39%.**
- **Groceries for self-catering up 55%.**

22 new domestic visitor profiles



Family groups

PDF 373 KB



Adult couples

PDF 411 KB



MOVING FORWARD

THE ROLE OF DOMESTIC
TRAVEL IN AUSTRALIA'S
TOURISM RECOVERY

AUGUST 2020



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