

17 July 2024

TOURISM AUSTRALIA UPDATE



Hear from Tourism Australia's Managing Director, Phillipa Harrison who is currently in Paris following the start of a new non-stop [Qantas service between Paris and Perth](#). Watch the video message [here](#).

TOURISM AUSTRALIA ACTIVITY



AER Spring Day agent training weekend in Germany

German key distribution partner, Explorer World of Travel Group, together with AERTicket conducted a training weekend for their sales staff in Berlin last month. The event kicked off with workshops and on-stage presentations for the 150 Explorer Fernreisen and STA Travel staff. Tourism Australia provided a presentation on Australian facts and the [Aussie Specialist Program](#). On the second day 150 additional agents from different companies joined the official 'Spring Day' for on-stage presentations, a BBQ and a 4-hour travel market. At the travel market Tourism Australia presented Australian facts via an interactive 'Wheel of Fortune' activation. The event concluded with a networking function for all delegates. Participant feedback was that they enjoyed learning new facts about Australia and the Aussie Specialist Program.



Registrations are open for Tourism Australia's 2024 Industry Briefings

Industry are invited to register for the event nearest to them. The free of charge briefings will include an update from Tourism Australia, followed by a networking event on the following dates:

20 August – Darwin / Gulumerrdgen
25 September - Gold Coast
26 September – Brisbane / Meanjin
23 October – Perth / Boorloo
1 November – Melbourne / Narm
6 November – Sydney / Warrane
13 November – Adelaide / Tarntanya
14 November – Hobart / nipaluna

Register to attend [here](#). Venues will be announced shortly.

TOURISM INDUSTRY NEWS



The Australian Tourism Export Council's China Host Workshop Victoria, New South Wales Registrations now open

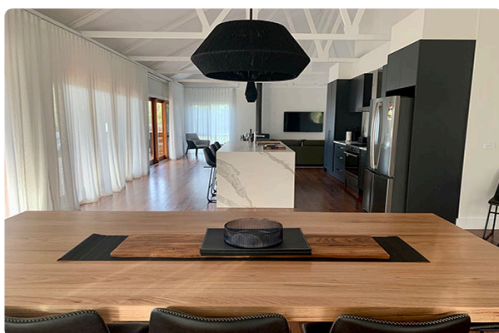
The Australian Tourism Export Council (ATEC) and the National Foundation for Australia-China Relations China Host Workshops are fast approaching, with Victoria's workshop scheduled for 24 July at The Vibe Hotel, Melbourne. The workshops will explore ATEC's China Host modules, focusing on culture, products and services, and trade engagement, along with practical breakout sessions. The workshops will play a crucial role in supporting the economic recovery of the Chinese inbound market, assisting Australian tourism businesses in building confidence and utilising current market updates to their advantage. There are a couple of places left for the Victorian workshop, register [here](#) to confirm your attendance. The [New South Wales](#) workshop registrations are now open with more details to follow.



Eco-Tourism wins for Scenic World

Blue Mountains' iconic [Scenic World](#) have announced its recent induction to the [Ecotourism Australia Hall of Fame](#) for reaching 20 years as a certified operator. Scenic World has been welcoming visitors to its corner of the Blue Mountains since 1945 and this induction is an acknowledgment of the work it has achieved in the sustainability space since. In addition, Scenic World has also received carbon neutral certification for its services as a tourist attraction. [Climate Active](#) certification means Scenic World has made choices and changes in how experiences are delivered to make sure all carbon emissions are accounted for and balanced. This means visitors can have mountains of fun without generating mountains of CO2 when riding the world's steepest railway, the iconic Skyway, and the steepest cable car in the Southern Hemisphere, and walk beneath the rainforest canopy.

AUSTRALIAN STORIES



Yarra Valley's new level of accommodation

[Yering Gorge Cottages](#) has brought a new level of accommodation to the Yarra Valley with its newly opened [Yering Villa](#). Featuring three bedrooms, all with an ensuite bathroom, an expansive open plan living and dining area, the Yering Villa is the perfect backdrop to gather with family and friends, share stories and create memories after a day experiencing the region's abundance of food and wine offerings. Watch the resident kangaroos graze while taking in the spectacular views of the natural surroundings from the Villa's private, heated plunge pool. The Yering Villa is the property's first new accommodation experience since opening in 2007 and is set to meet the demand for more exclusive accommodation options for families, couples and small groups of friends travelling together.



The return of Quandamooka Music & Cultural Festival

[Quandamooka Music and Cultural Festival](#) is returning to Minjerribah / North Stradbroke, Queensland from 30 to 31 August for its first full-scale event since 2022. Set against the island paradise backdrop of Minjerribah, the multi-artform festival will showcase a diverse lineup of cultural activities, including tours, Kunjiel (corroborees), music performances, food, weaving, arts, crafts, panel discussions, First Nations' film, and more. Co-headlining the Friday night music program will be Brisbane / Meanjin favourite Jem Cassar-Daley, alongside acclaimed artists Uncle Joe Geia and Quandamooka musician Sachem. Saturday will see the return of the Kunjiel programming and as the sun sets, attendees will be the first to experience the Quandamooka Film Festival, featuring films made by local creatives. The Film Festival will emulate a drive-in movie experience that blends cultural

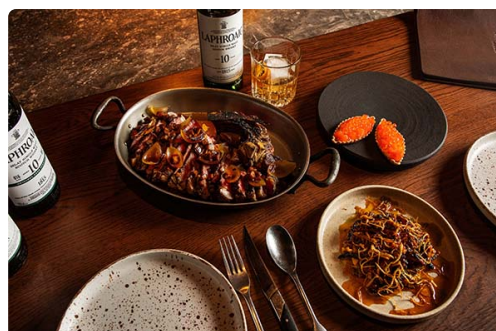
celebration with cinematic storytelling. Entry to the Quandamooka Festival is free with mandatory [registration](#), all registrations will be in the running for travel and accommodation prizes.



Adelaide / Tarntanya's ultimate winter dining experience

Experience winter dining like never before at [Soho Supper Club](#), a pop-up culinary experience by [Out In The Paddock](#) located at Adelaide / Tarntanya's iconic Festival Plaza. For a limited time only, from 1 to 25 August, guests can step into a glass marquee for an unforgettable culinary experience, showcasing the best of South Australian produce.

[Bookings](#) can be made for its à la carte menu or the indulgent VIP Soho Dining package which includes a chef-selected shared set menu, champagne, paired wines, a premium bottle of spirit with mixers, a personal waiter, and a chauffeur service within 10 kilometers of the city centre. Designed to enchant and captivate, the Soho Supper Club is set to become the highlight of Adelaide's winter season.



Laphroaig Tales of Fire: Jake Kellie x Matilda

On 14 August [Laphroaig Whisky](#) is bringing Adelaide / Tarntanya's [arkhé](#) co-owner and executive chef Jake Kellie to Melbourne / Narrm to team up with [Matilda](#) owner and head chef Scott Pickett for a night of fire-fueled cooking with whisky to match. Much like arkhé, Matilda is dedicated to cooking with fire and smoke, creating an ideal partnership with Laphroaig's bold flavours. Expect a flame-licked four-course menu influenced by the elements of peat, salt, and fire, which give Laphroaig its unique flavours. Laphroaig cocktails will complement each course in addition to a tasting flight experience led by a Laphroaig ambassador. Bookings for the Laphroaig Tales of Fire: Jake Kellie x Matilda can be made online [here](#).

NEWS IN BRIEF

- [ABS releases its latest Overseas Arrivals](#)
- [Cathay Pacific returns to Cairns](#)
- [Keynote speakers announced for SXSW Sydney 2024](#)
- [NAIDOC Week 2024: Grants to help 'Keep the Fire Burning!'](#)
- [New loan scheme to boost regional tourism development in Tasmania](#)
- [Regional event delivery - training program](#)
- [South Australia's Experience Nature Tourism Fund grant applications open](#)
- [Tasmanian Supporting Aboriginal People in Tourism and Hospitality Grant Program](#)
- [Tourism Innovation Forum: Advancing Queensland's Potential](#)



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