



21 August 2024

## TOURISM AUSTRALIA ACTIVITY



### Register for Tourism Australia's Industry Webinar

Tourism Australia's August Industry Webinar will take place on Friday 30 August at 11am AEST. This month along with our regular update from Tourism Australia's Managing Director Phillipa Harrison, Kevin Lu, Head of Oceania, Trip.com will join the



### Tourism Australia Americas Attends Virtuoso Travel Week in Las Vegas

Tourism Australia had a significant presence at the 36th annual Virtuoso Travel Week, held last week in Las Vegas. During the opening session, Tourism Australia's Managing Director, Phillipa Harrison, presented to over

session. Additionally, Danial Rochford, CEO Tourism Central Australia (TCA) will talk about Alice Springs and Central Australia. Over his career Danial has walked an extraordinarily diverse and successful path as a change manager in tourism, economic and community development and aviation sectors. Register to attend the webinar [here](#).

4,700 travel professionals, encouraging listeners to look differently at Australia's luxury proposition from its elevated culinary experiences to its strong sense of place, immersive cultural experiences offered by Indigenous operators, and the surprising accessibility of Australia. Throughout the week, the team engaged in a variety of activities, including a 'Come and Say G'day' training workshop, specialised adventure and culinary sessions, a VIP cocktail reception, and over 60 one-on-one appointments. Additionally, the team, participated in a media track, connecting with 25 leading journalists.



### Registrations are open for Tourism Australia's 2024 Industry Briefings

Industry are invited to register for the upcoming Industry Briefing event nearest to them. The free of charge briefings will include an update from Tourism Australia, followed by a networking event on the following dates:

25 September - Gold Coast  
26 September – Brisbane /



### ITB Berlin 2025 applications now open

Applications are now open to attend ITB Berlin 2025 with Tourism Australia. The 'world's leading travel trade show' will be held in Berlin, Germany from 4 to 6 March 2025. Tourism Australia will have a dedicated stand for Australian industry and invites applications from State and Territory Tourism Organisations (STOs), Inbound Tour Operators

Meanjin  
23 October – Perth / Boorloo  
1 November – Melbourne / Narrm  
6 November – Sydney / Warrane  
13 November – Adelaide /  
Tarntanya  
14 November – Hobart / nipaluna

Register to attend [here](#).

(ITOs) and high-demand product.  
Visit the [event website](#) for further  
information and to start your  
application.

## TOURISM INDUSTRY NEWS



### Entries Open for the 36th Banksia National Sustainability Awards

The [36th Banksia National Sustainability Awards](#) are now open for entry. Tourism Australia is proud to sponsor the Tourism and Destinations Award again this year. These awards celebrate individuals, organisations, and initiatives making a significant impact on Australia's sustainability landscape. The 2024 theme is optimism, focusing on positive change and hope for a sustainable future. Entries are open now, with an [entry information session](#) on 9 October and the deadline for submissions on 6 December 2024. Industry are encouraged to



### Latinos DownUnder Roadshow 2025 seller applications now open

Latinos DownUnder Roadshow will be returning to South America from 8 to 14 June 2025, visiting Argentina (Buenos Aires), Brazil (Sao Paulo) and Santiago de Chile. A series of trade workshops will drive destination education, establish and strengthen partner relationships and support increased visitation to Australia. Applications are now open and sellers are invited to learn more about this amazing opportunity by contacting [Ruben de la Fuente](#) at [Latinos DownUnder](#).



[nominate](#) a fellow colleague or business or [apply for your business](#) today to have efforts in sustainability be recognised.

## AUSTRALIAN STORIES



### The next global culinary talent to take over the arkhé kitchen

Adelaide / Tarntanya's first open-flame restaurant, [arkhé](#), has announced the next four events in its year-long series of world class chef collaborations in partnership with [Laphroaig](#). The series titled arkhé & friends, which launched in April 2024 and features 12 chefs over 12 months, is bringing acclaimed culinary talent from around the globe to Adelaide. The next four collaborations events will be [Dan Hong](#) (Mr. Wong, Sydney / Warrane) on 19 September, [James Lowe](#) (Lyle's, London) on 10 October, [Will Goldfarb](#) (Room4Dessert, Bali) on 21 November and [Ben Williamson](#) (Agnes, Brisbane / Narrm) on 5 December. Tickets are on sale now and include an unforgettable set menu, with a Laphroaig cocktail on arrival and wine pairings.



### Liquid & Larder partners with The EVE Hotel

[Liquid and Larder](#), the trailblazing hospitality group has been appointed as the official food and beverage partner for [The EVE Hotel](#) Sydney - the city's most anticipated new-build boutique hotel opening of the year. Located in Sydney / Warrane's Redfern, on the fringe of Surry Hills and Redfern's creative hub, The EVE sits at the heart of a new lifestyle precinct, Wunderlich Lane, and will feature a rooftop restaurant and bar, poolside dining, lobby bar and dining, as well as an in-room dining service all under Liquid & Larder's remit. Expect this to be hotel dining done differently - a spin on a lobby bar classic that will rival the world's best, and an exciting new rooftop restaurant concept that promises a culinary experience as fresh and vibrant as the confluence of the cultures it draws from. Liquid &

Larder's new venues are set to open this November.



### A new era for Cairns / Gimuy's Sunshine Tower Hotel

Following its acquisition in 2021 by the award-winning Alivio Group, [Sunshine Tower Hotel](#) in Cairns / Gimuy has completed the first stage of a multi-million-dollar upgrade. The Alivio Group and Sunshine Tower Hotel management team has unveiled the hotel's thoughtfully reimagined surroundings, elevating its relaxation and dining experience. Central to the hotel's enhanced guest amenities are its dining and resort facilities, which feature a luxe new restaurant in a confident coastal palette of timber and texture that fits within a chic 'Paradiso' theme. Continuing through the lobby to outside, the rainforest pool and spa sparkle within the Mediterranean-inspired sun terrace, offering plenty of shade with mature palms, fragrant frangipanis, and bountiful greenery. Stage two of the upgrade program is now underway along with a rebrand for the hotel which will be announced in future months.



### Inspiring Journeys Unveils New Itineraries for 2025/2026 Season

[Inspiring Journeys](#), sister brand of [AAT Kings Group](#) and one renowned for offering immersive, small-group premium travel experiences, has announced its new 2025/2026 season itineraries, featuring three brand-new tours that promise to uncover the best-kept secrets of Australia. New Inspiring Journeys tours include an 11-Day tour of [Kimberley Gorges and Gibb River Road](#), a 7-Day [Tasting Tasmania and Flinders Island](#) journey, and a 7-Day [South Australia Murray River Cruise and Wine](#) itinerary. In celebration of the new season, Inspiring Journeys is offering up to 10% savings on select tours for bookings made between 29 July 2024 and 15 January 2025, with travel dates available from 1 April 2025 to 31 March 2026.

## NEWS IN BRIEF

- [ABS Short Term Arrivals June 2024](#)
- [Agritourism Summit – 29 August 2024](#)
- [Iconic Australian landscapes featured in Australia's passport](#)
- [New data shows a strong rebound for regional tourism](#)
- [New reforms to revive NSW nightlife](#)
- [Register for NSW Visitor Economy Forum 2024](#)
- [Tourism Research Australia \(TRA\) Mobility data for July 2024](#)
- [Wine Tourism and Cellar Door Grants - Round 6](#)
- [Youth Tourism NSW 2024 Black Tie Ball](#)



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