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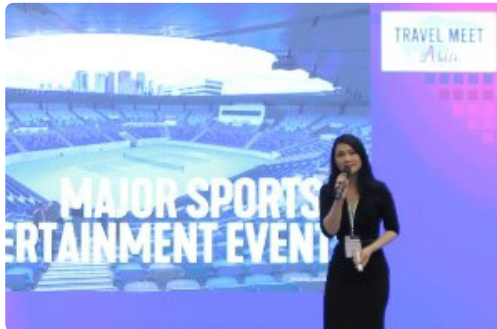
With the start of the 2024 Summer Olympics in Paris, the eyes of the world are firmly on France, and the 10,000 plus athletes coming together to compete in more than 300 events across 32 sports. Set to be broadcast to billions of viewers worldwide and with millions of spectators at live events, it is a reminder of the tourism opportunities ahead for Australia as we embark on our decade of green and gold. We of course wish the Australian athletes all the very best as they go for gold over the next few weeks, and already we have seen some stunning performances broadcast across the globe.

Also in the spotlight is wukalina walk in Tasmania, which has been named one of [*TIME's 2024 World's Greatest Places*](#). A member of our [Discover Aboriginal Experiences](#) program, wukalina walk is a multi-award winning Indigenous/palawa-owned tourism experience, led by Aboriginal guides who offer a rare window into Tasmania / lutruwita's Aboriginal

culture. News of the highly coveted award is expected to reach a global audience of 120 million (via *TIME*'s print magazine, website and socials).

Finally, the dates for our 2024 Industry Briefings have been released so be sure to check when we will be visiting your city or state. For more details and to register see below.

TOURISM AUSTRALIA ACTIVITY



Tourism Australia speaks to Indonesia trade at Travel Meet Asia Jakarta

Tourism Australia took to the stage at the Travel Meet Asia conference held earlier this month. Tourism Australia updated the delegates on the importance of Indonesia as a significant and growing market for Australia. The session included trends emerging among visitors, such as sports tourism, festivals and Muslim friendly travel. Travel Meet Asia was launched by Messe Berlin Asia Pacific as a conference and networking event, coupled with a business-to-business trade show with exhibitions, conference, and networking opportunities for the travel trade. The 2024 event welcomed local and international



Registrations are open for Tourism Australia's 2024 Industry Briefings

Industry are invited to register for the event nearest to them. The free of charge briefings will include an update from Tourism Australia, followed by a networking event on the following dates:

20 August – Darwin / Gulumerrdgen
25 September – Gold Coast
26 September – Brisbane / Meanjin
23 October – Perth / Boorloo
1 November – Melbourne / Narm
6 November – Sydney / Warrane
13 November – Adelaide / Tarntanya
14 November – Hobart / nipaluna

Register to attend [here](#). Venues will be announced shortly.

buyers from the leisure and business events sectors.

TOURISM INDUSTRY NEWS



Australian Tourism Export Council's China Host Workshop New South Wales

The Australian Tourism Export Council (ATEC) has partnered with the National Foundation for Australia-China Relations to hold China Host workshops in each state and territory. The sessions aim to unpack ATECs 'China Host' program and equip participants with the knowledge and tools to navigate the preferences and expectations of the modern Chinese traveller. The workshops are for tourism businesses with or without experience in the China market. Registrations are currently open for the New South Wales workshop which will take place in Sydney on 22 August 2024. Find out more and register to attend [here](#).



TTF Leadership Summit Queensland

The Tourism and Transport Forum (TTF) is holding 'Leadership Queensland 2024' on 29 August at the Brisbane Convention and Exhibition Centre. The event will serve as a high-level industry consultation with Ministers and their Shadow counterparts who are responsible for the key portfolios relevant to the tourism, aviation and transport industries in the lead up to Queensland's October State election. Find out more and register to attend [here](#).

AUSTRALIAN STORIES



Champagne Lallier partners with Rockpool Bar & Grill for an evening of Réflexion

Held at the iconic [Rockpool Bar and Grill](#) venues in Sydney / Warrane, Melbourne / Narrm and Perth / Boorloo from 7 August 2024, the 'Evening of Réflexion' series with [Champagne Lallier](#) offers guests a highly curated celebration of champagne, cuisine and ceramics. Guests will be guided on a culinary journey with a six-course menu curated by Rockpool Bar & Grill executive chef Santiago Aristizabal. Each course has been designed to pair with the unique characteristics of Champagne Lallier, including the latest release, Réflexion R.020, alongside archival vintages. Leading the event in each city will be a special guest with strong connections to champagne. While the menu demonstrates premium culinary craftsmanship, Lallier has commissioned Catherine Field from [Splendid Wren Ceramics](#) to create bespoke plates for the



Darwin Aboriginal Art Fair returns to the Top End for its 18th Year

From 6 to 11 August, join a five-day celebration of Aboriginal and Torres Strait Islander art, design, and culture at the [Darwin Aboriginal Art Fair](#) (DAAF). DAAF brings over 70 Art Centres to Darwin / Gulumerrdgen for attendees to ethically purchase exquisite Indigenous artworks and textiles, with all profits supporting the artists and their communities. This year's edition includes workshops, dance performances, artist talks, and fashion panel discussions. The days before the Fair see First Nation's fashion take centre stage, with the Country to Couture runways and National Indigenous Fashion Awards setting the scene for the week. Returning to the Darwin Convention Centre for its 18th iteration, DAAF's program includes extensive online elements, providing everyone looking to support First Nation artists and designers the chance to

occasion, showcasing the skills of an Australian ceramicist. All-inclusive tickets can be purchased [here](#).



The Gidley embarks on a new era

One of Sydney's best steakhouses, [The Gidley](#), enters an exciting fresh chapter with a newly appointed team. Head Chef, Corey Riches, Group Bar Manager, Ben Ingall and Head Sommelier, Sean McManus, are now leading the evolution of The Gidley that will elevate the drinking and dining experience with the venue's first new menu since its opening five years ago. A slow cooked 24-hour suckling pig served by the quarter, an extravagant seafood tower (featuring chicken fat oysters, tuna belly gilda, Moreton bay bugs with garlic butter, abalone with spring onion and chili, prawn roll and oysters with cucumber dressing); and a jerk-spiced charcoal squid with squid ink taramasalata are just a few of the new hit dishes to land on The Gidley menu. Bookings to

participate. View the full program and book tickets on DAAF's [website](#).



All-new immersive Indigenous experiences premier at Uluru

[Sunrise Journeys](#), the all-new immersive Indigenous laser, light and sound show that celebrates connection to Country has premiered in the spiritual heart of Australia at [Ayers Rock Resort](#), Uluru. The early morning sensory experience transforms the desert landscape into a giant canvas the size of three football fields, as a modern Indigenous artwork is interpreted into a kaleidoscope of colour and sound using state-of-the-art animation technology that showcases the artistic expertise of Anangu - the Traditional Owners of Uluru. Brought to life with state-of-the-art animation technology, the two-hour Sunrise Journeys experience takes place as the sun rises on Uluru. The [Australian Native High Tea](#) has also launched as a new afternoon culinary experience celebrating Indigenous

experience the new menu can be made [online](#).

flavours from Central Australia and beyond. Taking place at Ayers Rock Resort luxury accommodation Sails in the Desert, diners will feast on native ingredient led delights along with coffee, and Australian sparkling wine in the 1.5-hour experience.

NEWS IN BRIEF

- [ATEC China Host Program](#)
- [Free webinar for NSW operators to grow business](#)
- [Tourism Sector women's leadership scholarship](#)
- [Purple Flag program rolled out across NSW](#)
- [QLD Tourism Business Digital Adaption program](#)
- [Register for SATC Industry Webinar](#)
- [SA Experience Nature Tourism Fund](#)



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